

Title: Eco-Qu@!

Description of best practice: Technological platform that will make easily available to consumers

sustainable food products with the aim of promoting sustainable and local

consumption.

Promoting actor: Enterprise

Nature of promoting actor: Public

Country: Italy

Productive sector: Agriculture

Food chain: Agro-food products

Problem to respond: Traditional products

Innovation Level 1: Process innovation

Innovation Level 2: New services

Realized innovation: Platform that provides consumers with sustainable food products.

Patent: no

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