



<i>Title:</i>	<i>Hive that says Yes! (L'Alveare che dice Sì!)</i>
<i>Description of best practice:</i>	<i>The web platform that allows connecting between consumers and producers. Participatory economic model based on creation of community (hives) and local entities that group a number of potential consumers and affiliated producers, each created and managed by a private citizen who decide to invest in the project.</i>
<i>Promoting actor:</i>	<i>Start-up</i>
<i>Nature of promoting actor:</i>	<i>Public</i>
<i>Country:</i>	<i>Italy</i>
<i>Productive sector:</i>	<i>Agriculture</i>
<i>Food chain:</i>	<i>Services</i>
<i>Type of services:</i>	<i>Professional services</i>
<i>Problem to respond:</i>	<i>Social capital</i> <i>Health and social conditions</i>
<i>Innovation Level 1:</i>	<i>Process innovation</i>
<i>Innovation Level 2:</i>	<i>New organization</i>
<i>Realized innovation:</i>	<i>Web platform that creates producer-consumer communities.</i>
<i>Patent:</i>	<i>no</i>
<i>Email contact:</i>	<i>assistenza@alvearechedicesi.it</i>