



<i>Title:</i>	<i>AltraSpesa - Other way of spending.</i>
<i>Description of best practice:</i>	<i>AltraSpesa is a way of looking at every day spending from another point of view, both for its social purpose and for the use of new technologies. Thanks to an online platform, it creates opportunities for visibility and sales for local operators and producers, convenience of use for consumers and sustainability for social value in the territory. Digital and logistics platform, which reduces the environmental impact and creates value for a sustainable and solid food distribution. Sales application for defective and expired products to counter food waste.</i>
<i>Promoting actor:</i>	<i>Startup</i>
<i>Nature of promoting actor:</i>	<i>Public</i>
<i>Country:</i>	<i>Italy</i>
<i>Productive sector:</i>	<i>Agriculture</i>
<i>Food chain:</i>	<i>Agro-food products</i>
<i>Problem to respond:</i>	<i>Traditional products</i>
<i>Level 1:</i>	<i>Product innovation</i>
<i>Innovation Level 2:</i>	<i>New organization</i>
<i>Realized innovation:</i>	<i>Ethical purchasing group.</i>
<i>Patent:</i>	<i>no</i>
<i>Email contact:</i>	<i>https://www.facebook.com/altraspesa/</i>