



# Agromobile

La mappa del gusto

<i>Title:</i>	<i>AgroMapp</i>
<i>Description of best practice:</i>	<i>Application / map of the taste that educates on food nutrition. Practical tool for the traveller who loves food and wine, Italian or foreign. A new appeal for the tourist.</i>
<i>Promoting actor:</i>	<i>Startup</i>
<i>Nature of promoting actor:</i>	<i>Public</i>
<i>Country:</i>	<i>Italy</i>
<i>Productive sector:</i>	<i>Agriculture</i>
<i>Food chain:</i>	<i>Knowledge</i>
<i>Problem to respond:</i>	<i>Valorisation of territory</i> <i>Traditional products</i> <i>Cultures</i> <i>Local traditions</i>
<i>Level 1:</i>	<i>Product innovation</i>
<i>Innovation Level 2:</i>	<i>New product</i>
<i>Realized innovation:</i>	<i>Application / map of the taste that educates on food nutrition.</i>
<i>Patent:</i>	<i>no</i>
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