



*Title:* **PLANTERB**

*Description of best practice:* **A new local economic model to help farmers improve, enhance and diversify their cultures, such as herbs (parsley, chives ...) and vegetables within a 100 km radius of transformation. In particular, the will is to create a new drying and texturing process for transforming plants using natural products (biochar, bio fertilizer, Mycorrhiza ...) in order to obtain better raw materials and efficiency (better yield), reducing the chemical inputs.**

*Promoting actor:* **Enterprise**

*Nature of promoting actor:* **Public**

*Country:* **France**

*Productive sector:* **Agriculture**

*Food chain:* **Spices and herbs**

*Problem to respond:* **Health and social conditions**

**Occupation**

**Traditional products**

*Innovation Level 1:* **Marketing innovation**

*Innovation Level 2:* **Primary production**

*Realized innovation:* **A new drying and texturing process for transforming plants using natural products**

*Patent:* **no**

*Email contact:*